

16 May 2024

# **Press Release Distribution Report**

# Distribution Report

Top 10 Companies Leading The Way In The Challenging Economy

Date Submitted: 16 May 2024

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**107**

Recorded Full Page Placements \*

**196.39 M**

Potential Audience Reach

\* This is a partial list of online pickups that we are able to track. There are other websites that have picked up the release that we may not have tracked.

**United News of India**  
India's Multi-Lingual News Agency

 **Hindustan Times**

**LOKMAT TIMES**  
Marathi | Hindi



**ASIAN  
NEWS**

 **ENGLISH  
Loktej**



**समाचार संसार**

And Many More...

# Your Submitted Press Release

## Top 10 Companies Leading the Way in the Challenging Economy



Amid economic uncertainty, several companies are reshaping industry standards through creative innovation and resilience. These market leaders are navigating shifts in consumer behaviour and technological advancements, making ways for growth. Their ability to thrive in challenging times not only impacts global markets but also helps local communities. This list highlights ten companies that are pioneering these efforts, setting benchmarks for success in today's evolving economic dynamics.

### 1 TravelArty

Intending to make high quality art accessible at affordable prices, renowned academician Dr. Rama Arora and her son Ramanjit Singh founded TravelArty in June 2023. Dr. Arora wanted to provide a platform for emerging artists and reconnect with her own love for the arts. Ramanjit, an e-commerce expert, leverages his knowledge and travel experiences to support TravelArty's mission.

Besides selling art, TravelArty offers a unique art advisory service for homes and businesses. The brand guides customers in

choosing art that complements their decor and preferences. It empowers artists by selling their exclusive artwork, ensuring they receive a fair share of the profits.

Understanding the diverse tastes and needs of art lovers, TravelArty offers a variety of options, including art prints, exclusive digital art, and handmade paintings.

The brand's value-driven approach, support for artists, and ever growing library of 700+ artwork makes them a one-stop shop for art enthusiasts in India.

[www.travelarty.com](http://www.travelarty.com)

## **2.VeraMoss Global Private Limited**

Veramoss Launches Premium Car Perfume Line, Revolutionising On-the-Go Freshness! Elevate the driving experience with Veramoss luxury car fragrances, available in sprays, gels, and hanging options. Discover long-lasting scents that redefine car air fresheners. Its best car perfumes ensure a delightful journey every time. From elegant sprays to convenient gels, Veramoss offers a range of options to suit a rider's style. Embrace luxury with its exclusive collection of car perfumes crafted for discerning drivers. Experience the ultimate freshness with Veramoss Car Perfumes!

These scents strike an exquisite balance, providing a captivating yet gentle aroma that doesn't overpower. With adjustable intensity features, drivers can personalise the fragrance strength to match their mood.

The range also includes advanced anti-odour technology that effectively neutralises unpleasant smells, leaving the vehicle fresh and inviting. The brand also offers an exclusive collection of fragrances named after vibrant cities such as Miami, Vegas, Paris, Dubai, and Rio, designed to evoke the essence of these exotic locations with every spritz.

<https://veramoss.in/>

## **3.Regency College of Culinary Arts & Hotel Management**

Established in 1994 , Regency College of Culinary Arts & Hotel Management, the premier institution in Hyderabad, India, attracts aspiring hospitality professionals. Boasting internationally experienced faculty, it provides hands-on learning in culinary arts and hotel management. Regency College fosters a culture of excellence, with students consistently excelling in national competitions. Its modern facilities and central Hyderabad campus facilitate effective learning and practical training.

Regency College provides opportunities for placements on cruise liners worldwide and within India. Many alumni hold prestigious positions as General Managers and heads of hotels globally. Moreover, the institute offers specialised courses in bottle flaring and professional bakery for all age groups, ensuring a diverse learning experience.

Distinguishing itself further, Regency College extends special scholarships to girls and merit students through the Regency National Entrance Test (R-Net). This initiative promotes gender inclusivity and empowers deserving students to explore the world of hospitality from a young age.

[www.rchmct.org](http://www.rchmct.org)

#### **4.Dhwani Dhun**

In Delhi, a musical revolution brews quietly under the guidance of two young visionaries, Sahil Kangra and Ankish Sachdeva. Their brainchild, Dhwani Dhun, embodies innovation and creativity in the Indian music scene.

Since its inception, Dhwani Dhun has been more than just a record label. Sahil Kangra, the youngest amongst them, infuses the company with a youthful energy that propels it forward. With each release, Dhwani Dhun sets the bar higher, captivating audiences with fresh beats and vibrant tunes. Its latest offering, "Rude Balak," by Real Raka Feat. Vishaka Jaatni, promises to be a sensation, proving its commitment to pushing boundaries and challenging the status quo.

But beyond the music, Dhwani Dhun is a story of friendship, perseverance, and chasing dreams. Sahil and Ankish's journey involves late-night jam sessions, shared laughter, and relentless determination. As "Rude Balak" prepares to hit the airwaves, it culminates countless hours of hard work and passion.

#### **1CollegeVikalp.com**

CollegeVikalp.com, an edtech venture of Nijanand Education founded by Vishal Sharma in 2018, is an Indore-based education portal and career counselling organization. Leveraging Vishal's extensive experience as a certified counsellor and his professional background in engineering and management, working at companies like Bosch and Polymak, the platform has guided over 10,000 students towards academic and professional success.

Specialising in assisting students, CollegeVikalp.com offers personalised guidance on admissions, stream selection, exam preparation, scholarships, and loan applications. Additionally, it organizes college tours for students to experience campuses firsthand and interact with faculty and staff.

Furthermore, expert counsellors provide personalised guidance on admissions, stream selection, exam preparation, and scholarship and loan applications. Its strong network of educational institutions ensures students receive accurate information and support throughout their academic journey. CollegeVikalp.com is a trusted resource for students seeking a smooth transition into higher education and a fulfilling career.

#### **6.Veerox Algo Trading Software**

Veerox Algo Trading Software is a rising star in the Indian forex market. Founded by Dharmendra Silawat (Dharmendra Veer Singh), a former chef and bank manager who translated his skills in precision and analysis to finance, Veerox also offers features typically reserved for institutional investors.

Veerox's software equips traders with a powerful toolbox. Sophisticated algorithmic tools help users optimise their trading strategies and make data-driven decisions. The real-time market analysis informs traders with in-depth insights delivered directly to the platform.

Veerox Algo trading software has always been created for all those new to the Forex market or those who cannot watch the market 24/7. It also allows individuals to develop software from Veerox through their strategy.

This focus on accessibility aligns perfectly with the surge in retail forex participation. It provides algo trading software to brokers and account managers under its brand names so that people can identify themselves in the market by name.

## **7. Shiv Shakti Jyotish**

Shiv Shakti Jyotish, founded in 1998 by Pandit Chetan Joshi, offers astrological guidance to individuals seeking solutions for challenges faced in love, marriage, business and life abroad.

Shiv Shakti Jyotish practices astrology, which combines old techniques with modern insights. This platform uses an individual's unique birth chart, which includes their birth date, time, and location, to reveal their capabilities and help them overcome difficulties in areas like as finances, family, and love.

With a team of over 90 expert astrologers available any time of the day, Shiv Shakti Jyotish provides unmatched access to guidance. This platform provides personalised consultations based on years of experience. Whether someone is facing personal or professional concerns, astrological insights can help them better understand themselves and make more confident decisions. Its consultations go beyond identifying problems as it offers practical and effective remedial solutions tailored to each individual's specific needs.

## **8. Btrue Media**

Btrue Media is a performance marketing firm focused on paid advertising solutions that drive substantial benefits for DTC wellness brands. The agency, founded by the visionary young entrepreneur Bharat Soni, employs innovative creative solutions, strategic media purchasing, and rigorous data-driven methods to improve interactions at all points of customer contact.

Bharat emphasises, "Our company is built on the core values of honesty and integrity, prioritising measurable outcomes over mere financial objectives. We are dedicated to bolstering e-commerce companies, boosting their brand visibility and digital marketing tactics to achieve a competitive advantage and drive sales growth."

Specialising in Facebook, Instagram, Google, TikTok, and Snapchat Ads, Btrue Media designs tailored advertising strategies that include crafting effective sales funnels, providing high-converting ad creatives & targeting precise customer demographics, all aimed at maximising return on investment.

## **9. Storybizz Media**

In a world crowded with digital marketing firms, StoryBizz Media differentiates itself by transforming ambitious brand narratives into market leadership. Anupal Chakraborty founded StoryBizz Media, an innovative PR, digital marketing, and social media strategy company. The firm excels in crafting impactful press releases and orchestrating strategic digital campaigns that ensure a brand's story connects across the digital domain.

With a promising portfolio featuring successes with industry leaders like Halidram and MBazaar, StoryBizz Media has demonstrated its capability to scale businesses effectively through a data-driven approach. The firm believes in transparent and straightforward communication, ensuring clients understand and envision how strategic manoeuvres translate into tangible

growth.











At its core, StoryBizz Media values integrity and simplicity, prioritising these principles in every campaign and interaction. The firm's commitment to performance is reflected in its focus on tangible business outcomes rather than just metrics.

## **10. Atelierish**











Atelierish, recognised as India's No. 1 digital marketing agency, has redefined the Meta advertising industry with its personalised approach to globally transforming the e-commerce sector. Founded by the young entrepreneur Anshul Mishra, the agency delivers elevating marketing experiences through creative and strategic solutions, including impactful campaign designs.











"Atelierish was founded on the core values of integrity and measurable outcomes, prioritising real results over profit," stated Anshul Mishra. He further emphasised, "Our goal is to refine digital marketing techniques for e-commerce entities, providing them with a distinct advantage that stimulates sales growth."











With proficiency in managing leading platforms like Facebook, Instagram, Google, TikTok, and Snapchat, Atelierish personalises advertising campaigns to ensure promising returns on advertising spend. The agency fosters profound client relationships, seamlessly integrating with its brands to develop targeted strategies that captivate and engage the desired customer base.











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Uni India	News Portal	Information	IN	202891 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Hindustan Times	News Portal	Information	CA,IN,UK, US	121309658 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Lokmat Times	News Portal	Information	IN	292436 visit/month	<a href="#">View</a> <a href="#">Release</a>
	First india	News Portal	Information	IN	137250 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Asian News	News Portal	Business	IN,UR,US	58800 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Loktej English	News Portal	Information	IN	29600 visit/month	<a href="#">View</a> <a href="#">Release</a>
	UP 18 News	News Portal	Information	IN	104760 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Samachar Sansaar English	News Portal	Information	IN	2500 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Republic News Today	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Entrepreneur View	News Portal	Business	IN	62520 visit/month	<a href="#">View</a> <a href="#">Release</a>























Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	The News Cartel	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Google News	News Aggregator	Information	FRA,GER,IN,JA,US	54780000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Daily Hunt	News Aggregator	Information	IN,UAE,US	18801250 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Startup Reporter	News Portal	Business	IN,US	13560 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Indian Alert	News Portal	Information	IN	7230 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Mumbai Times	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Bharat Scoops	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Sangri Today	News Portal	Entertainment	IN	175830 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Eastern Age	News Portal	Information	IN,UK,US	2500 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Independant Express	News Portal	Information	IN	2500 visit/month	<a href="#">View</a> <a href="#">Release</a>






Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Bhura Bhai	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Daily Latest News	News Portal	Information	IN,UK,US	2500 visit/month	<a href="#">View Release</a>
	UFO News	News Portal	Information	IN,UK,US	2500 visit/month	<a href="#">View Release</a>
	321 Journal	News Portal	Information	IN,UK,US	2500 visit/month	<a href="#">View Release</a>
	I Am Bhojpuriya.	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Khabare Bharat	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	The Bharat Journal	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Wow Entrepreneurs	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	Zambia News Today	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Privileged News	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Investopedianews	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Khabre India	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	Daily Hindu	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	A TO Z Newspaper	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	India Headline	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>
	BNI India	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	My Globe News	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	Indian Influencer	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Sangri Times	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	News Networks	News Portal	Business	IN,US	7260 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Best News Journal	News Portal	Business	IN	10740 visit/month	<a href="#">View Release</a>
	Direct Digital News	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>
	Financial News Day	News Portal	Business	IN	2100 visit/month	<a href="#">View Release</a>
	Forex News Times	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	Global News Tonight	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	In Business Times	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	Just News Now	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	Latest Gold News	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>
	News eContent	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	News Room Buzz	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	News Supply Daily	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	News Trend Daily	News Portal	Business	IN,US	2100 visit/month	<a href="#">View Release</a>
	Prime News Tv	News Portal	Information	IN,US	2130 visit/month	<a href="#">View Release</a>
	Pune Metro News	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	News Wire India	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	RT News24	News Portal	Business	IN,US	189750 visit/month	<a href="#">View Release</a>
	SNB India News	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	Star News Line	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Urban News Online	News Portal	Information	IN,US	2000 visit/month	<a href="#">View Release</a>
	Venture Company News	News Portal	Business	IN	3120 visit/month	<a href="#">View Release</a>




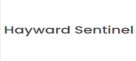


Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	World News Forall	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Atulya Hindustan	News Portal	Business	IN	2190 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Biz News	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	City Lights	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	City Reporters	News Portal	Information	IN	5000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Daily Bulletin	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Daily News India	News Portal	Business	IN,US	4080 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Financial Post	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Financial Telegraph	News Portal	Information	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Hi Gujarat	News Portal	Business	IN,US	2220 visit/month	<a href="#">View</a> <a href="#">Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	India First News	News Portal	Business	IN,US	6360 visit/month	<a href="#">View Release</a>
	Indian Business Line	News Portal	Business	IN	2010 visit/month	<a href="#">View Release</a>
	Indian News Maker	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>
	My Country	News Portal	Business	IN,US	2310 visit/month	<a href="#">View Release</a>
	New India Herald	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>
	News Scoop	News Portal	Business	IN	2000 visit/month	<a href="#">View Release</a>
	News21	News Portal	Business	IN,US	2130 visit/month	<a href="#">View Release</a>
	Primex News International	News Portal	Business	IN,US	2190 visit/month	<a href="#">View Release</a>
	Real News	News Portal	Business	IN,US	2100 visit/month	<a href="#">View Release</a>
	Republic21	News Portal	Business	IN,US	2000 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Story Writer	News Portal	Business	IN,US	4080 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The 24 Nation	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Big India	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Grand Media	News Portal	Business	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Indian Journal	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Msme News	News Portal	Business	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The National Age	News Portal	Business	IN,US	4560 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The National Daily	News Portal	Business	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Nation Times	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Prime India	News Portal	Business	IN,US	3270 visit/month	<a href="#">View</a> <a href="#">Release</a>



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	The Samay	News Portal	Information	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Startup Story	News Portal	Business	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Times24	News Portal	Business	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The Udyog	News Portal	Business	IN,US	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	True Story India.	News Portal	Business	IN,US	3840 visit/month	<a href="#">View</a> <a href="#">Release</a>
	The One India	News Portal	Business	IN,US	2040 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Bhaskar Live	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Gujarat News Network	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	Sahitya Hindustan	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>
	GVBL News	News Portal	Information	IN	2000 visit/month	<a href="#">View</a> <a href="#">Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Arizonian Weekly	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Napa Herald	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Arkansas Daily Review	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Nevada-Tribune	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Hayward Sentinel	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	The Alabama Journal	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Republic-India	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>