



ORATION'26

Collaborate

SPONSORSHIP PROPOSAL

Connect

May 22 - 24. LeMeridien, Gurugram

ORATION'26

What is Toastmasters?

<https://www.oration.co.in>

- 102-year-old, not-for-profit global organization (Founded in 1924)
- Mission: Develop better leaders and confident communicators
- 10+ million individuals empowered worldwide
- 300,000+ active members
- 14,000+ clubs across 130 Districts in 148 countries
- Recognized as a global leader in leadership & communication skills
- Programs trusted and adopted by Fortune 500 companies
- Proven, structured learning framework with real-world impact

Where Leaders are made



**“Globally trusted platform
shaping leaders for over a
century.”**

ORATION'26

TOASTMASTERS

Trusted by them
and many more



<https://www.oration.co.in>

- Oration is the **flagship annual conference** of Toastmasters District 41
- A powerful 2-day residential event that brings together:
 - ✓ 300+ leaders
 - ✓ Business professionals
 - ✓ Entrepreneurs
 - ✓ Coaches & Trainers
 - ✓ Club Leaders from multiple states
- Features:
 - Keynote speeches
 - Leadership masterclasses
 - Contests
 - Networking sessions
 - Social evenings & awards

“Oration is a high-impact platform connecting brands with leaders, professionals and decision-makers”

<https://www.oration.co.in>

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What is ORATION'26?



Oration is where the district's most influential and active leaders come together.

ORATION'26

Why Partner with us?



<https://www.oration.co.in>

Your brand will reach:

- 300+ high-net-worth delegates
- 2,500+ Toastmasters across the district (promotion before and after)
- Business owners, startup founders, CXOs, educators, coaches, financial advisors, public speakers, leaders
- TedX, Josh Talk speakers, YouTubers, Podcasters, Lawyers, Certified IT, CA Professionals
- Strong referral-driven community

Exposure Timeline:

- 3+ Months Pre-Event Branding
- 3 Days Live Branding
- Post-Event Highlights

Brand Recall Guaranteed



**“Globally trusted platform
shaping leaders for over a
century.”**

ALPHA SPONSOR

500,000/-

1 Spot only

BRAND POSITIONING

Naming Rights : **Oration 2026 presented by “Alpha Sponsor”**

OFFERINGS

Suitable for

- Financial Institutions
- Tech Startups
- Healthcare Startups
- Travel / Tour Planners
- Real estate Builders
- Jewelers
- Hotel / Resorts

- Naming rights across Platforms (Tickets, Kits, Wesbite, Standees, Emails, Flyers, Social Media, Ads) Pre, During and Post Event
- Logo on :
 - Photo Booth
 - Gallery Area Checkerboards - Dedicated
 - Registration desk Backdrop, Registrations Kit
 - Lanyards, Dedicated Standees
 - Magazine - Last Full Page (Backside)
 - Website
 - Social Media Handles - Instagram, LinkedIn, etc.
 - Event Pages - Ads
- 10 Minutes presentation Time on Stage
- Stall / Booth at the Venue for complete Oration
- 1 Room in the Hotel for 2 nights, for 2 Guests (Meals Included)
- Day passes for 2 more individuals for each day
- 5 Dedicated Posts, pre event. 2 Dedicated Posts, post event. On Instagram. With Collaboration.
- Status for 15 Days on Insta Handles, Oration
- Logo on all Oration related posters from the date of Payment
- Dedicated Emails to 2500+ Members of the District : Thrice. One as the announcement, Second 1 week before Oration. Third, 1 week after Oration (for Recall)
- Announcements during the Event, after every major Session

BETA PARTNERS

200,000/-

2 Spots only

BRAND POSITIONING

OFFERINGS

Suitable for

- Real estate consultants or builders,
- Tech startups,
- Service providers
- Higher Education agencies
- Interior decorators, etc.

Oration 2026 Partners : “Beta Partner”

- Partner Naming rights (Website, Standee, Emails, Flyers, Social Media)
- Logo On :
 - Photo Booth
 - Gallery Area Checkerboards - Mix with all Sponsors
 - Registration Desk Backdrop
 - Registration Kit
 - Magazine - Half Page Second last
 - Standees - Mix with all Sponsors
 - Website
 - Social Media Handles
- Stall / Booth at the Venue for Saturday and Sunday
- Day Passes for 2 individuals for each day
- Dedicated Emails to 2500+ Members of the District : Twice. One as the announcement, Second 1 week before Oration.
- 4 Dedicated Posts. On Instagram. With Collaboration
- Status for 10 Days on Insta Handles, Oration. Pre and Post event
- Announcements during the Event, twice each day

DELTA PARTNERS

100,000/-

4 Spots only

BRAND POSITIONING

OFFERINGS

Suitable for

- Bag manufacturers
- Customized Gifting
- Software / App development agencies
- Tech Startups, etc.
- Digital Marketing Service providers etc.

Oration 2026 SPONSORS : “DELTA Partners”

- Sponsor Names on Website, Standee, Emails, Flyers, Social Media
- Logo On :
 - Gallery Area Checkerboards - Mix
 - Website
 - Magazine - Quarter Page (Inside)
 - Social Media Handles
- Stall / Booth at the Venue for Saturday
- Day Passes for 2 individuals for Saturday
- 3 Dedicated Posts. On Instagram
- Status for up to 10 Days on Insta Handles, Oration. Pre Event
- Dedicated Emails to 2500+ Members of the District : Once.
- Announcements during the Event, twice on Saturday

SPONSORSHIP PROPOSAL		ALPHA <small>(Only 1)</small>	BETA <small>(Only 2)</small>	DELTA <small>(Max 4)</small>
Pricing Comparison		500,000	200,000	100,000
Brand Positioning	Oration'26 Presented by		Oration'26 Partners	Oration'26 Sponsors
Logo / Naming presence	Across Platforms. Registration kit, Lanyards, Standees, Tickets, Magazine (full page)		All Digital, Photo booth, Kits, Checkerboard & Standee (mix), Magazine (half page)	All Digital, Standee (mix with all sponsors), Magazine (quarter page)
Stall Booth at the Venue	All 3 Days		Saturday & Sunday	Saturday only
Presentation Time on Stage	10 minutes		✕	✕
Room in Hotel (Including Food)	2 Nights for 2 Guests		✕	✕
Day Passes	2 Day passes for all 3 days		2 Day passes for all 3 days	2 Day passes for Saturday
Socials (with Collaborations)	5 Posts pre event. 2 Post event. Status for 15 Days		4 dedicated posts and Status for 10 Days	3 dedicated posts and status for upto 10 Days (pre event)
Dedicated Emails to Members	Thrice (Pre and post event)		Twice (Pre event)	Once (Pre event)
Announcements during event	After every Major session		Twice each day	Twice on Saturday

ORATION'26

LET'S TALK!

We'd love to collaborate and create something amazing together. Contact us to schedule a quick call or receive a tailored proposal.



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www.oration.co.in



LeMeridien, MG Road, Gurugram



May 22-24, 2026

Follow us @oration.ti



Start Your Sponsorship Journey
– Make Your Brand Shine

